

How to Create a Strong and Creative Poster Submission

TSHA 2027 Call for Proposals

Poster presentations can be an effective way to share your expertise with others in the field and help build your professional experience with presenting at the TSHA Annual Convention. Poster presentations are an important part of the Convention experience and can spark conversations that lead to collaboration, innovation, and contribute to the advancement of the field! Read more below for tips on how to create a strong poster submission.

1. Choose a Meaningful Topic

- Relevant to the field of speech-language pathology or audiology
- Timely and connected to current challenges or innovations
- Engaging for a diverse audience of clinicians, researchers, and students

💡 *Examples:*

- **Case Study:** A poster that presents a detailed look at a single client or a small group with a unique or illustrative condition, treatment approach, or outcome.
 - Purpose: To share clinical insights, challenges, and lessons learned.
 - Best for: Clinicians who want to highlight real-world applications or unusual cases.
- **Research:** A poster that presents original data from a study—quantitative or qualitative—conducted by the presenter(s).
 - Purpose: To contribute new knowledge to the field through systematic investigation.
 - Best for: Students, academics, or clinicians involved in formal research projects.
- **Clinical Topic:** Poster that focuses on a specific area of practice, therapy technique, or service delivery model without necessarily presenting new data.
 - Purpose: To educate or inform peers about best practices, innovations, or implementation strategies.
 - Best for: Clinicians who want to share practical knowledge or program development.

2. Craft a Clear and Compelling Title

- Craft a Clear and Compelling Title
- Make it descriptive and engaging
- Reflect the core topic or question
- Avoid jargon unless it's widely understood by the target audience

💡 *Example: "From Burnout to Balance: Wellness Strategies for SLPs in High-Stress Settings"*

3. Show Creativity in Your Vision

- Even though you're not submitting the actual poster yet, provide a sense of your creative direction:
 - Will your poster include visuals, infographics, or interactive elements?
 - Are you planning a unique layout or theme?
 - How will you make your content engaging for attendees?

4. **Need Inspiration?**

- Please find examples of successful posters from TSHA's 2025 Annual Convention below:
 - **Research:** Neuromagnetic Patterns Of Imagined and Overt Speech by Keerthana Stanley
 - **Case Study:** Early Intervention Care for Autistic Patients: Bridging the Gap Between Medical and Social Disability Models by Shannon Whittley, MS CCC-SLP
 - **Clinical Topic:** Using rhythm and timing to improve overall language and literacy skills by Michaela J. Ritter, EdD, CCC-SLP and Sandra E. Wright, PhD, CCC-SLP

Poster Session Submission Checklist

- **Proposal Content**
 - Clear, relevant session title
 - Concise abstract and description with topic, format, and takeaways
 - Learning level, pathway, and topic area selected and representative of the session
- **Learning Objectives**
 - 3-5 measurable objectives using action verbs
 - Aligned with session content and audience
- **Poster Vision**
 - I've described any creative or visual elements I plan to include Diverse perspectives represented
 - I've considered how to make my poster engaging for attendees
- **Format & Flow**
 - Session length and time breakdown provided
 - Moderator role described
 - Audience engagement strategies included
- **Relevance & Readiness**
 - Proofread and submitted by **July 14, 2025**